

## Increasing the value of your Donation using gift aid

Gift Aid is one of the simplest and most effective ways of increasing the value of your gift to us.

Using Gift Aid means that for every pound you give, we will currently receive an extra 25 pence from the Inland Revenue. This means that a £100 Gift Aid donation, is worth £125 to us - and it doesn't cost you a thing.

On top of this, if you pay tax at the 40% rate you can reclaim as much as £25 for from the taxman for every £100 you donate to us, by including details of their Gift Aid donations on your Self Assessment form. If you pay tax at the new 50% rate, you can claim £37.50

This applies to donations of any amount in any form - even in a foreign currency. To qualify for Gift Aid, you must have paid an amount of income tax and/or capital gains tax for each tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax we will reclaim on your donations for that tax year.

Please complete the form below to join the Gift Aid scheme. A single Gift Aid declaration will apply to your current and all future donations you make to us.

\* I am a UK taxpayer and would like LIPA to claim Gift Aid on all donations I make as Gift Aid donations until further notice.

Title:	Address:
_____	_____
First name:	_____
_____	_____
Last name:	_____
_____	_____
Today's date:	Town/City:
_____	_____
Home phone number:	County:
_____	_____
	Postcode:
	_____

Please tick the box and provide your email address below if you would like to be kept up to date with our news and activities via email (you can unsubscribe at any time).

Email: \_\_\_\_\_

If you would like to make regular annual or monthly donations please contact us for information on the alternative schemes available.



**3950** m<sup>2</sup>  
of new rehearsal and  
performance spaces

so that we can increase and  
continue to provide...

**LIPA**  
THE LIVERPOOL INSTITUTE FOR PERFORMING ARTS



...leading to



# How your donation can be recognised

This, of course, is a personal choice.

Some donors want to remain anonymous; some would like recognition of their generosity.

If you wander round our Mount Street building today, you'll find plaques on the back of seats in what is now The Paul McCartney Auditorium, above doors leading to a variety of rooms and on the main stone staircases.

Taking this experience as a guide, we've decided to launch this appeal along the same lines.

## Naming the building

Naming the building would be the highest form of recognition. The sky's the limit for that one, so we've decided to keep quiet about the sum and hope for the best.

## Other possibilities

On a more modest, but essential level, here are some ways in which your donation could be recognised :

- Seat in the new performance space** £200  
(individual brass name plate on seat backs)
- Donations Wall**  
(individual brass name plate on the entrance wall)
- Standard plate (larger than a seat plate) £300
- Medium plate (could acknowledge two names) £500
- Large plate (could acknowledge four names) £1,000
- Naming a studio** £20,000 - £50,000  
(donation varies with room size)

Cheques should be made payable to LIPA

### Please send your response to:

Mark Featherstone-Witty  
Founding Principal/CEO  
LIPA  
Mount Street,  
LIVERPOOL L1 9HF

or, if you have any questions, just ring Mark on 0151-330-3000 or send him an e-mail: [m.featherstone-witty@lipa.ac.uk](mailto:m.featherstone-witty@lipa.ac.uk)